

NOW
ACCEPTING
SPONSORS!



LEGACY WEEK 2025

BE A PART OF THE
161ST BIRTHDAY OF
MAGGIE L. WALKER!

JULY
13th–19th

Celebrate six amazing days with the St. Luke Legacy Center family as we mark our 5th anniversary of serving the community through a series of impactful events across the city.

Note: Click the underlined text to view links.

SUNDAY, JULY 13TH	<u>BALANCE YOUR CROWN</u> A safe space for women to experience intentional self-care collectively.	WEDNESDAY, JULY 16TH	<u>WELLNESS WEDNESDAY</u> A FREE day to focus on your physical, mental, and social-emotional awareness offered to our community by our community.
MONDAY, JULY 14TH	<u>MONEY MONDAY</u> Equipping the community with the tools they need to build a financial legacy for themselves and their families—for FREE.	THURSDAY, JULY 17TH	<u>TEACH ME THURSDAY</u> A FREE workshop with Virginia Asset Management and a vendor fair to support small business owners.
TUESDAY, JULY 15TH	<u>THERAPY TUESDAY</u> Meet Black and Brown licensed mental health professionals to break the stigma of seeking mental health support.	SATURDAY, JULY 19TH	<u>LOTUS BRUNCH</u> A family-friendly event with food, vendors, music, bottomless mimosas, and fun to celebrate women-owned businesses.



SPONSORSHIP PACKAGE OPTIONS:

We are thrilled to feature some of the incredible sponsors who participated in Legacy week 2024

SELECT SPONSOR LEVEL

PLATINUM

SILVER

GOLD

BRONZE

Sponsorship Calls with Korinn
Korinn, owner of SLLC, is offering 15-minute call blocks on Fridays for sponsorship discussions.

[Schedule Here](#)

BRONZE SPONSOR

Live Mention& logo inclusion on sponsor signage
6' x 10' Exhibitor Space Provided
Collaborative Posts
Access to Legacy Week Content

\$500

SILVER SPONSOR

Live Mention& logo inclusion on sponsor signage
6' x 10' Exhibitor Space Provided
Clickable Logo On Website As A Sponsor
Collaborative Posts
Access to Legacy Week Content

\$1000

GOLD SPONSOR

Live Mention& logo inclusion on sponsor signage
6' x 10' Exhibitor Space Provided
Clickable Logo On Website As A Sponsor
Collaborative Posts
Access to Legacy Week Content
Name/Logo On Print Promotional Items
Targetted Sponsored Social Media ads

\$1500

PLATINUM SPONSOR

Live Mention& logo inclusion on sponsor signage
6' x 10' Exhibitor Space Provided
Clickable Logo On Website As A Sponsor
Name/Logo On Print Promotional Items
Collaborative Posts
Access to Legacy Week Content
Name Included in Radio Ad Campaign
Targetted Sponsored Social Media ads
Radio interview

\$2000



Performance

Views ⓘ
--

Reach ⓘ
6K ↑ 397.8%

Content interactions ⓘ
66 ↑ 20%

Followers ⓘ
Lifetime
553

Link clicks ⓘ
43 ↑ 100%

Performance

Daily Cumulative ⓘ

Views ⓘ
6.9K —

Reach ⓘ
6.5K ↑ 68.7%

Content interactions ⓘ
1.1K ↑ 69.4%

Followers ⓘ
Lifetime
1.8K

Link clicks ⓘ
13 0%

Views breakdown

Total
6,873 —

From organic
100% —

From ads
0% —

Urban One Radio 7/10-7/14: Total of 200 fifteen sec. promos on Kiss FM & IPower @ \$30 each \$6K in value

*NBC 12 July 10-July 14: Total of 100 ten sec. promos on NBC 12 @ \$55 each
\$5,500 in value*

The St. Luke Legacy Center's newsletter

Reaches over 1200 subscribers

BECOME A SPONSOR FOR LEGACY WEEK 2025



We've had over **1,000 attendees** across the 4 years of Legacy Week events. Worked with over 150+ small businesses and organizations as vendors, partners, sponsors, and service providers

- **4 black woman owned venues** in 4 years in addition to having most of the events in our 2 locations
- **Economic impact: \$75k+ economic impact help us reach \$100k impact for our 5th year!**

**Yes, I'd like my company to be a sponsor for Legacy Week 2025
July 13–July 19 2025**

☐ **\$500**

☐ **\$1000**

☐ **\$1500**

☐ **\$2000**

Company Name: _____

Email Address: _____

Mailing Address/City/Zip: _____

Authorized Rep. Name (Print): _____

Authorized Rep. Signature: _____

Agreement Date: _____

Please return this completed form to info@stlukelegacycenter.com so we can get started!

Payment can be made via cash, check, or electronically. Payment arrangements are available to be paid in full by June 13th, 2025. Social media promotion will begin once full payment is received.