NOW ACCEPTING SPONSORS!



LEGACY WEEK 2025

BE A PART OF THE 161ST BIRTHDAY OF MAGGIE L. WALKER!

> JULY 13th-19th

Celebrate six amazing days with the St. Luke Legacy Center family as we mark our 5th anniversary of serving the community through a series of impactful events across the city.

DALANCE VOLID CDOM/N

Note: Click the underlined text to view links.

SUNDAY, JULY 13TH	A safe space for women to experience intentional self-care collectively.	WEDNESDAY, JULY 16TH	A FREE day to focus on your physical, mental, and social-emotional awareness offered to our community by our community.
MONDAY, JULY 14TH	MONEY MONDAY Equipping the community with the tools they need to build a financial legacy for themselves and their families—for FREE.	THURSDAY, JULY 17TH	TEACH ME THURSDAY A FREE workshop with Virginia Asset Management and a vendor fair to support small business owners.
TUESDAY, JULY 15TH	THERAPY TUESDAY Meet Black and Brown licensed mental health professionals to break the stigma of seeking mental health support.	SATURDAY, JULY 19TH	LOTUS BRUNCH A family-friendly event with food, vendors, music, bottomless mimosas, and fun to celebrate women-owned businesses.

SPONSORSHIP PACKAGE OPTIONS:

We are thrilled to feature some of the incredible sponsors who participated in Legacy week 2024



Sponsorship Calls with Korinn

Korinn, owner of SLLC, is offering 15-minute call blocks on Fridays for sponsorship discussions.

Schedule Here

BRONZE SPONSOR

Live Mention& logo inclusion on sponsor signage

6' x 10' Exhibitor Space Provided

Collaborative Posts

Access to Legacy Week
Content

\$500

SILVER SPONSOR

Live Mention& logo inclusion on sponsor signage

6' x 10' Exhibitor Space Provided

Clickable Logo On Website As A Sponsor

Collaborative Posts

Access to Legacy Week
Content

\$1000

GOLD SPONSOR

Live Mention& logo inclusion on sponsor signage

6' x 10' Exhibitor Space Provided

Clickable Logo On Website As A Sponsor

Collaborative Posts Access to Legacy Week

Content

Name/Logo On Print Promotional Items

Targetted Sponsored Social Media ads

\$1500

PLATINUM SPONSOR

Live Mention& logo inclusion on sponsor signage

6' x 10' Exhibitor Space Provided

Clickable Logo On

Website As A Sponsor

Name/Logo On Print
Promotional Items

Collaborative Posts

Access to Legacy Week
Content

Name Included in Radio

Ad Campaign Targetted Sponsored Social

Media ads

Radio interview

\$2000











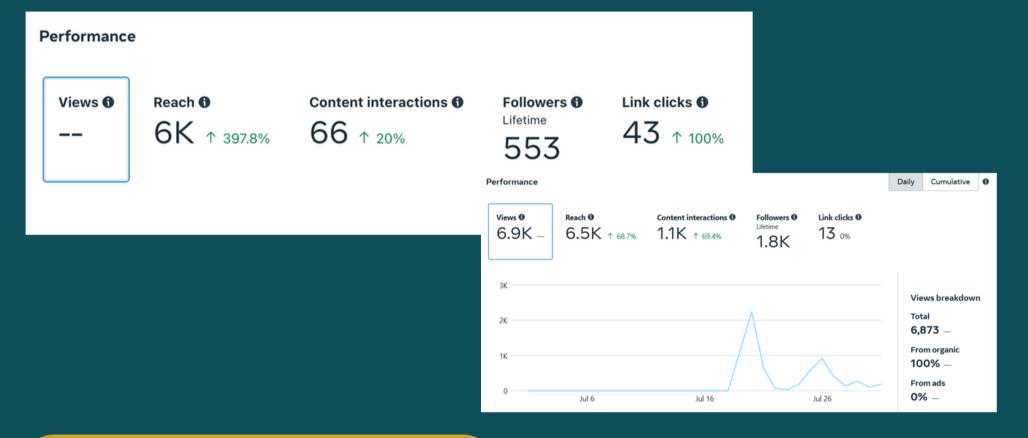




LEGACY WEEK 2024 COMMUNITY REACTIONS AND ENGAGEMENT



This graph highlights the remarkable reach achieved in July, with over 6,000 users engaged. A growth spike of 397.8% shows the community's increasing interest and interaction during this period.



Advertisement Reactions:

Urban One Radio 7/10-7/14: Total of 200 fifteen sec. promos on Kiss FM & IPower @ \$30 each \$6K in value

Reaching 939,000 impressions

NBC 12 July 10-July 14: Total of 100 ten sec. promos on NBC 12 @ \$55 each \$5,500 in value

Reaching 1.2 million impressions

The St. Luke Legacy Center's newsletter

Reaches over 1200 subscribers

BECOME A SPONSOR FOR LEGACY WEEK 2025



We've had over **1,000 attendees** across the 4 years of Legacy Week events. Worked with over 150+ small businesses and organizations as vendors, partners, sponsors, and service providers

- 4 black woman owned venues in 4 years in addition to having most of the events in our 2 locations
- Economic impact: \$75k+ economic impact help us reach \$100k impact for our 5th year!

Yes, I'd like my company to be a sponsor for Legacy Week 2025 July 13-July 19 2025							
\$500	\$1000	\$1500	\$2000				
Company Name: _							
Email Address:							
Mailing Address/City/Zip:							
Authorized Rep. Name (Print):							
Authorized Rep. Signature:							
Agreement Date:							

Please return this completed form to info@stlukelegacycenter.com so we can get started!

Payment can be made via cash, check, or electronically. Payment arrangements are available to be paid in full by June 13th, 2025. Social media promotion will begin once full payment is received.